Version 1/12/2024

Learning Objectives

- 1. Estimate which patients are better candidates for surgical rejuvenation versus which may benefit from non-invasive approaches.
- 2. Non-surgical skin rejuvenation: Compare options for skin rejuvenation through the use of modern lasers and other skin tightening devices, chemical peels, fillers, injectables, and minimally invasive lifting techniques. Will also explore the use of newer topical agents such as exosomes for skin rejuvenation.
- 3. Distinguish various face lifting techniques as they relate to anatomy. Discuss the cosmetic advantages of the different techniques.
- 4. Review the basic tenets of rhinoplasty and the most current rhinoplasty techniques, including preservation rhinoplasty to better equip surgeons to select the best course of treatment for their patients. Demonstrate an improved understanding of how to avoid common problems with rhinoplasty.
- 5. Peri-ocular rejuvenation: Discuss the various approaches to upper and lower surgical blepharoplasty, ptosis, and combining these with energy devices for skin tightening. Also, when to add browlift to a blepharoplasty, and the different techniques for brow lifting.
- 6. Discuss the use of facial fillers, and how to avoid and treat the complications seen with fillers.
- 7. Discuss the use of facial flaps for more advanced reconstructions.
- 8. Understand the techniques for rejuvenation of the lips and perioral region using energy devices and injectables, and surgical rejuvenation of the ears with otoplasty.
- 9. Discuss practice management principles.

Accreditation

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The International Institute for Continuing Medical Education, Inc. and Facial Plastic Surgery International. The International Institute for Continuing Medical Education, Inc. is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Designation

The International Institute for Continuing Medical Education, Inc., designates this live activity for a maximum of 20 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Target Audience

This activity is designed to meet the educational needs of advanced providers in facial plastic surgery, plastic surgery, dermatology, oculoplastic surgery, and otolaryngology – head and neck surgery. This live educational event is designed for a variety of providers, covering both surgical and non-surgical aesthetic and reconstructive topics as well as the management of practices for owners and key employees.

Version 1/12/2024

Tuesday - February 27, 2024

3:15 pm – 3:30 pm Rami Batniji, John J. Martin Jr., Stephen Perkins Welcome

3:30 pm – 3:50 pm
3:50 pm – 4:10 pm

Luke Sturgill
David Holck
Lip Enhancement
The Gliding Browlift

4:10 pm – 4:40 pmArash Amadi, Alan Brackup, John Martin Jr.Neck Flap Necrosis after Face and Neck Lift4:40 pm – 5:00 pmKenneth SteinsapirPost-upper Blepharoplasty Syndrome: What is it,
How to Avoid it, and How it's Repaired.

5:00 pm - 6:30 pm Panel: Filler Complications

Moderator: Shawn Allen

Panelists: Rami Batniji, John Martin, Elizabeth Rostan, Kristen Witfill

Wednesday Morning - February 28, 2024 Breakfast with exhibitors 6:30-7:00 AM

7:00 am – 7:20 am	James Chelnis	Nonsurgical Energy Based Treatment of Eyelid Malposition
7:20 am – 7:40 am	Alan Brackup	Lasers vs Chemical Peels: How to Optimize Skin Rejuvenation in Concert
	·	with Facial Plastic Surgery
7:40 am – 8:00 am	Kenneth Steinsapir	Post Blepharoplasty Lower Eyelid Retraction Reconstruction with a Vertical
		Midface Lift: Role of Hard Palate Grafts and Custom ePTFE Rim Implants
8:00 am – 8:20 am	Mike McCracken	Navigating the Bumps: Malar Mound Management
8:20 am – 8:40 am	Elizabeth Rostan	Developing Protocols to Enhance Patient Comfort During Treatments
8:40 am – 9:00 am	Stacey Tull	Non-surgical Treatment for Neck Laxity

Wednesday Afternoon - February 28, 2024 Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm – 3:50 pm	Mark Beaty	Incorporating Deep Necklift with Facelift to Maximize Results
3:50 pm - 4:10 pm	Mark Hamilton	Neck Rejuvenation- Do We Always Need to Go Deep?
4:10 pm – 4:30 pm	Stephen Perkins	Why I'm Really "Happy" Doing the Deep Plane Facelift Now vs. the Biplanar
		Extended SMAS Deep Plane Lift I Had Done For 20-30 Years!
4:30 pm – 4:50 pm	Capi Wever	The Neck: What Works and What Cannot be Relieved.
4:50 pm – 5:10 pm	Alexander Caniglia	Assessment of Tisseel Fibrin Sealant Efficacy in 1,151 Facelift Patients:
		A Comprehensive Review
5:10 pm - 5:30 pm	Sid Starkman	Incorporating Deep Neck Lift into Facelift Surgery
5:30 pm - 6:30 pm	Panel: Controversies	in Facelift

5:30 pm - 6:30 pm Panel: Controversies in Facelitt

Moderator: Rami Batniji

Panelists: Mark Beaty, Mark Hamilton, Devinder Mangat, Stephen Perkins,

Sid Starkman, Capi Wever

Thursday Morning – February 29, 2024 Breakfast with exhibitors 6:30-7:00 AM

7:00 am – 7:20 am Kristen Witfill Non- surgical Augmentation of the Chin Using a Lateral to Medial Approach

with HA Based Filler

7:20 am – 7:40 am Stephen Weber Tools that Have Revolutionized my Office-Based Aging Face Practice

7:40 am – 8:00 am Stacey Tull Non-surgical Treatment of Eye Bags

(Thursday Morning Schedule is Continued on Page 3)

Version 1/12/2024

Thursday Morning – February 29, 2024 (Continued from page 2)

8:00 am – 8:20 am John Martin Topical Exosomes

8:20 am – 8:40 am Elizabeth Rostan Combining Lasers and Injectables for Optimal Outcomes

8:40 am – 9:00 am Kristen Witfill Update: Under the Canvas Biostimulators vs HA

Thursday Afternoon – February 29, 2024 Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm - 3:50 pm Toby Mayer 50 Years of "Changing Lives One Face at a Time™"

3:50 pm – 4:10 pm Ross Clevens Establishing a Charitable Foundation as an Extension of Your Practice Identity

4:10 pm – 4:30 pm Toby Mayer Physician Empathy or Lack of it in Medicine

4:30 pm – 4:50 pm Tanya Khan In My Brand-building Era: Marketing Pearls to Capture the Social Media

Savvy Aesthetic Patient

4:50 pm – 5:10 pm Tara Leifer Conquering Google to Drive Revenue To Your Practice

5:10 pm – 5:30 pm Ross Clevens Choosing the Right Private Equity Partner

5:30 pm – 5:50 pm Tara Leifer Leveraging Al in Your PPC and Social Media Strategy

5:50 pm – 6:30 pm Shawn Allen & Gina Goick Mangum Purpose in Practice Unlocking Your Leadership Potential: A

Transformative Workshop on Shifting from Reactive to Creative Leadership Using the Universal Model of Leadership

Friday Morning – March 1, 2024

Breakfast with exhibitors 6:30-7:00 AM

7:00 am – 7:20 am	Capi Wever	The Rise of the Crooked Nose
i .vv aiii — i . z v aiii	Oubl Macaci	

7:20 am – 7:40 am Ivan Wayne The Domal Apex Graft, the One Graft I Can't Live Without

7:40 am – 8:00 am Stephen Perkins Long Term Experience with and without Spreader Grafts in Hump Reduction:

"Do we Really Need to Do Spreader Grafts that Often?"

8:00 am – 8:20 am Stephen Weber Otoplasty - Optimizing Results and Minimizing Recurrence

8:20 am – 8:40 am Mark Beaty Piezosurgery vs. Osteotomes for Osteotomies and Nasal Bone Modification

8:40 am – 9:00 am Ivan Wayne How to add Preservation Rhinoplasty to Your Practice

9:00 am – 9:20 am Melyssa Hancock What Fishing Has Taught Me About Rhinoplasty: Lessons Beyond The OR

Friday Afternoon – March 1, 2024

Après Ski with Exhibitors 3:00-3:30 PM

3:30 pm – 3:50 pm	John Burroughs	Doing In-office, Surgeon-directed Sedation Safely, Effectively
3:50 pm - 4:10 pm	John Holds	What We are Really Trying to Accomplish in Lower Bepharoplasty
4:10 pm - 4:30 pm	Mark Hamilton	Trans-conjunctival Versus Skin Muscle Flap Lower Blepharoplasty
4:30 pm – 4:50 pm	Alan Brackup	Back to the Future: Why I'm Becoming Increasingly Enamored with
		Transcutaneous Lower Eyelid Blepharoplasty

otio Lower Planharaniasty Tina Tools & Tricks

4:50 pm – 5:10 pmJohn Burroughs

Cosmetic Lower Blepharoplasty Tips, Tools, & Tricks **5:10 pm – 5:30 pm**Mike McCracken

Ancillary Procedures in Lower Blepharoplasty

5:30 pm - 5:50 pm Tanya Khan From Serums to Surgery: An Oculoplastic Surgeon's Multimodal Approach

to the Contemporary Aesthetic Patient

5:50 pm - 6:10 pm John Holds Ptosis Repair for Non-ptosis Surgeons

6:10 pm – 6:30 pm William Mack An Eye-opening Experience: Addressing Underlying Ptosis to Maximize

Cosmetic Blepharoplasty Results

Page 3 of 4

Version 1/12/2024

Saturday Morning	– March 2, 2024	Breakfast with exhibitors 6:30-7:00 AM
7:00 am – 7:20 am	Anastasia Benoit	Optimizing Interpolation Flap Outcomes
7:20 am – 7:40 am	David Holck	Single Stage Forehead Pedicle Flap
7:40 am – 8:00 am	Anastasia Benoit	Niche Repairs for Challenging Facial Defects
8:00 am – 8:20 am	Alexis Furze	The Versatility of Bone Grafting for Rhinoplasty
8:20 am – 8:40 am	Robert Fante	Cosmetic Otoplasty for the Non-otologist
8:40 am – 9:00 am	Parag Gandhi	Endoscopic Brow Lifting: Pearls for Elevated Results

Meeting adjourns until Tuesday, February 25, to Saturday, March 1, 2025. SAVE THE DATE!

Notes: